



Proudly Presents

Connie Amaden-Crawford

Fashion Pattern by Coni
Fashion Design Specialist, Educator and Author

September 11, 2009 6-9 PM

September 12, 2009 8-5 PM

Laura Wyatt, Owner of It's Sew U, is pleased to bring Connie Amaden-Crawford to her studio for a special sewing event. Located in Southern Middle Tennessee, It's Sew U in Fayetteville, TN, is an easy drive from Nashville, Memphis, Chattanooga, Knoxville, Huntsville, Birmingham and their surrounding areas. Many people in search of the perfect drapery, upholstery or fashion fabrics come to Fayetteville to visit Sir's Fabrics each year.

If you've been lucky enough to attend one of Connie Crawford's lectures or seminars, you know that she's a boundless package of energy, moving around the podium demonstrating the basics of draping, pulling students from the audience to aid her in her presentations, entertaining the assembly with stories of her experience in the fashion industry, and telling a few jokes along the way. You've had such a good time that you may not realize until you've walked out that you've really learned something about fit, proportion and balance. That's Crawford's goal, to unlock the mystery of fit and make your sewing experience successful, painless, and fun!

Workshop Descriptions:

Friday Evening, September 11, 2009 – 6:00 PM to 9:00 PM

Drafting Pants With Couture Fit/Sew Like A Pro – Learn an amazingly simple draft (from “scratch”) that results in correctly fitting pants. The keys to couture fit are found in understanding how various waist slopes, crotch depths, and overall crotch formulas control the overall pant fit. This pattern draft even accommodates difficult-to-fit bodies, such as the mature figure and plus size figures. Connie will also demonstrate how to use the pants and skirt slopers to create various styles including fashion jeans, overalls, elastic waistlines, and a large variety of skirt designs. But that's not all; Connie will demonstrate several sewing techniques that are used in the fashion industry today that will make your sewing more professional, efficient, enjoyable, and satisfying. Limit 30 Students

Cost of this workshop is \$40 (ASG members \$35)

Saturday September 12, 2009 – 8:00 AM to 5:00 PM

Learning Couture Fit Through Draping, Fitting and Patternmaking – Connie will teach you the building blocks in fitting and designing your own blouses, dresses or jackets. She will present critical information that is missing from the domestic sewing market. Using a power point presentation and a blouse pattern from her Butterick pattern line (B5300) Connie will demonstrate draping and fitting on ladies from the class. She will also illustrate the various usage of darts and cup sizes, as well as various designs such as princess seams, yokes, lapels, collars, and sleeves. In addition, you will learn how to identify correct body balance, the principles of checking and fitting patterns and how to achieve a true-to-the body fit! Whether you are a size 2 or 52, join Connie for this workshop and discover the most important concepts for proper couture fit and patternmaking! This workshop gives you a learning experience that you can use over and over again. Limit 30 Students
Cost of this workshop is \$95 (ASG members \$85)

Extra Savings: Early-Bird Sign-up (by August 1) Register for BOTH workshops and save – Cost \$120 (ASG member \$110)

After August 1st \$130 (ASG members \$115)

Registration Form

Name: _____

Address: _____

Phone: (home) _____ (work) _____ (cell) _____

e-mail: _____

ASG Chapter (for ASG Member pricing) _____

ASG

Friday, September 11, 2009

6-9 pm 3hr. Workshop : Drafting Pants with Couture Fit \$40.00 \$35.00

Saturday, September 12, 2009

8am – 5pm Full-day Workshop: Learning Couture Fit Through \$95.00 \$85.00
Draping, Fitting & Patternmaking

SAVE: Early Bird registration (by August 1) Both days	\$120.00	\$110.00
After August 1 - Both Days	130.00	\$115.00

Deposit Required with registration of one-half total registration amount.
Remember: Seating is Limited

Total for Workshop(s): \$ _____

Deposit Enclosed _____

Balance Due on or before September 11

Note: Registration fee does not include lunch. 1 Hour lunch break allotted. There are several places for lunch on the square in Fayetteville just 2.5 miles away. You are also welcome to bring your lunch with you.

*Cancellation policy: If the event is canceled by It's Sew U, Laura Wyatt or Connie Crawford your full deposit will be refunded. If you, the attendee, cancels 30 days prior to the event, a full refund will be given, if you cancel 7 (seven) days in advance a partial refund will be given, if you fail to attend the event, no refund will be given.

Please send your completed registration form to: It's Sew U
7 Deer Trace Road
Fayetteville, TN 37334

For further information call: (931) 438-0032 or (931)703-0291

Hotel Information:

Best Western Fayetteville Inn
3021 Thornton Taylor Pkwy
Fayetteville, TN 37334
Phone: 931-433-0100

Days Inn
1653 Huntsville Hwy
Fayetteville, TN 37334
Phone: 931-433-6121

The Lincoln County Fair will open on Saturday, September 12, 2009.
If you are planning on staying overnight it is highly recommended that you book your room early.

For more information about Fayetteville go to the following websites.

www.itssewu.net

www.fashionpatterns.com

www.fayettevillelincolncountychamber.com

www.lincolncountyfairinfo.com

www.sirsfabric.com

www.fayettevillemainstreet.com